



Guidance on Representing Your AAQEP Affiliation to the Public

AAQEP is honored to count you as a member. If you would like to publicize your affiliation with AAQEP on your website, in a brochure or media release, or through other public channels, we are happy to grant you permission to post or print our logo and appropriate language describing your membership.

AAQEP Logo

The AAQEP logo is available in three color options, all with a transparent background, and two formats to meet various display needs. While they may be resized, the final size should be proportional to the original and ensure readability of the small text in the lower portion of the logo. For printed materials, for example, we recommend a size of at least 1” wide.

Please ensure the logo is used in one of the three approved color formats only: full color, all black, or all white.

Available Formats

- EPS – recommended for professional print layout; can be enlarged
- PNG – recommended for website or most other uses; do not enlarge

Download a .zip file of logos at <https://bit.ly/aaqep-logo> (or contact [Kristin McCabe](#) for assistance)

Membership Language

For members that have not yet completed an AAQEP quality assurance review, please use the following language in your materials, updating the highlighted text with your particular details:

| | |
|--------------------------------------|--|
| Seeking Initial Accreditation Status | [Institution/organization] is a member in good standing of the Association for Advancing Quality in Educator Preparation (AAQEP), a national accrediting organization recognized by the Council for Higher Education Accreditation. [Institution/organization] is working toward Initial Accreditation Status for its educator preparation programs with an anticipated accreditation review in [fall or spring YYYY] . |
| Seeking Accreditation Status | [Institution/organization] is a member in good standing of the Association for Advancing Quality in Educator Preparation (AAQEP), a national accrediting organization recognized by the Council for Higher Education Accreditation. [Institution/organization] is working toward accreditation of its educator preparation programs under the AAQEP standards with an anticipated quality assurance review in [fall or spring YYYY] . |

Once you have been awarded an accreditation status, you will receive a media kit containing language and guidance on how to represent your new status and ongoing affiliation.