

AAQEP Quality Assurance Symposium

Quality in Context: Tackling the Tough Questions

February 21, 2019
Louisville, Kentucky

AAQEP
Association for Advancing
Quality in Educator Preparation

Sponsorship/Advertising Opportunities

Promote your organization or company at the AAQEP Quality Assurance Symposium! Contact us at aaqep@aaqep.org to reserve your benefits and discuss the best fit for you.

About Us

The Association for Advancing Quality in Educator Preparation (AAQEP) was founded in July 2017. In February 2018, the first AAQEP Annual Meeting and Quality Assurance Symposium drew 100 registrants, and twice that number participated in the organization's regional workshops this year. As of fall 2018, the membership tops 50 providers in 13 states plus Guam and Canada.

Event Summary

Expected attendance	200-250
Attendee profile	Educator preparation faculty, administrators, researchers, state agency staff; mostly higher-education-based, from a range of sizes/types of colleges & universities as well as alternative programs
Site	Historic hotel, city center
Session types	3 plenary sessions/keynotes, 4 concurrent breakout time slots
Food functions	Breakfast, coffee break, lunch, closing reception
Exhibits	Basic (exhibit/literature tables in registration foyer)
Materials	Printed program booklet, website, e-communications

Advertising

Display ad in printed program guide (b/w)	½ page: \$200 (7.5"w x 4.5"h)	¼ page: \$150 (3.5"w x 4.5"h)
Display ad in quarterly newsletter (color)	½ page: \$250 (7.75"w x 4.75"h)	1/3 page: \$200 (2.4"w x 9.8"h)
Email communications sponsorship (minimum of 10 messages with your logo & acknowledgment)	\$500	

Sponsorships

BENEFITS	Charter Sponsor \$10,000/year (3-year partnership)	Premier Sponsor \$7,500 (exclusive – luncheon)	Gold Sponsor \$5,000 (exclusive – reception)	Silver Sponsor \$3,000	Supporting Sponsor \$2,000 and under
Promotional signage in meeting areas	√	√	√	√	√
Networking opportunities with ed prep leaders	√	√	√	√	√
Registration list	√	√	√	√	√
On-screen recognition during general sessions	√	√	√	√	√
Recognition in printed program guide and online materials	√ <i>Ongoing recognition on website</i>	√	√	√	√
Literature drop on tables	√	√	√	√	√
Complimentary registrations (add'l at member rate)	4	3	2	1	
½-page display ad in program guide	√	√	√	√	
½-page display ad in quarterly newsletter	√ <i>Standing insertion for duration of partnership</i>	√ <i>2 insertions (you choose issues)</i>	√ <i>1 insertion (you choose issue)</i>		
Complimentary sponsor table near registration	√	√	√		
Speaking opportunity	√ <i>Introduce keynote speaker</i>	√ <i>2-minute welcome at luncheon</i>			
Sponsored concurrent session (not available in 2019)	√				
Name/logo on badge lanyards		√			