

AAQEP Quality Assurance Symposium

SAVE *the* DATE

February 27, 2020

Atlanta, GA

AAQEP

Association for **Advancing
Quality** in Educator Preparation

Sponsorship/Advertising Opportunities

Promote your organization or company at the AAQEP Quality Assurance Symposium! Contact us at aaqep@aaqep.org to reserve your benefits or to discuss alternative advertising and sponsorship opportunities—we are eager to partner with you.

About Us

Founded in July 2017, the Association for Advancing Quality in Educator Preparation (AAQEP) is a membership association and quality assurance agency that provides accreditation services to all types of educator preparation providers. The organization promotes excellent, effective, and innovative educator preparation that is committed to evidence-based improvement and that enjoys a high degree of community engagement and public confidence. AAQEP is classified by the Internal Revenue Service as a 501(c)(3) public charity, which makes charitable donations tax-deductible under IRC Section 170. Our EIN is **82-2069694**.

The first two annual Quality Assurance Symposia each drew 100-150 registrants, and as membership continues to grow, attendance is also likely to climb. As of fall 2019, the membership tops 95 educator preparation providers in 17 states plus Guam and Ontario, Canada.

Event Summary

Expected attendance	150-200
Attendee profile	Educator preparation faculty, administrators, researchers, state agency staff; mostly higher-education-based, from a range of sizes/types of colleges & universities as well as alternative programs
Site	Historic Academy of Medicine at Georgia Tech Atlanta, GA
Session types	General session, 4 concurrent breakout time slots, roundtables, sponsored sessions/demos
Food functions	Breakfast, coffee breaks, lunch, closing reception
Exhibits	Basic (exhibit/literature tables in foyer)
Materials	Printed program booklet, website, e-communications

Advertising and Related Opportunities

Display ad in printed and online program guide (full color)	½ page (7.5"w x 4.5"h) Price: \$250 Member price: \$200	¼ page (3.5"w x 4.5"h) Price: \$150 Member price: \$120
Email communications sponsorship (minimum of 10 messages with your logo & acknowledgment) SOLD	\$500	
Provide badge lanyards with your name/logo	Included in Gold Sponsorship or higher	
Host 30-minute sponsored session/demonstration	\$750 (includes one event registration)	
Sponsor morning coffee station SOLD	\$1,000	
Sponsor afternoon coffee station SOLD	\$1,000	
Sponsor lunch	\$5,000	
Sponsor reception	\$5,000	

Sponsorships

BENEFITS	Charter Sponsor \$10,000/year (3-year partnership)	Premier Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Supporting Sponsor \$2,000 and under
AAQEP affiliate membership	√ through 6/2022	√ through 6/2020	√ through 6/2020	√ through 6/2020	
Promotional signage in meeting areas	√	√	√	√	√
Networking opportunities with ed prep leaders	√	√	√	√	√
Registration list	√	√	√	√	√
On-screen recognition during general sessions	√	√	√	√	√
Recognition in printed program guide and online materials	√ <i>Ongoing recognition on website</i>	√	√	√	√
Literature drop on tables	√	√	√	√	√
Complimentary registrations (add'l at member rate)	4	3	2	1	
Complimentary sponsor table in foyer	√	√	√	√	
½-page display ad in program guide	√	√	√		
Sponsored session/demo (30 minutes)	√	√			
Speaking opportunity	√ <i>2-minute welcome at opening session</i>				